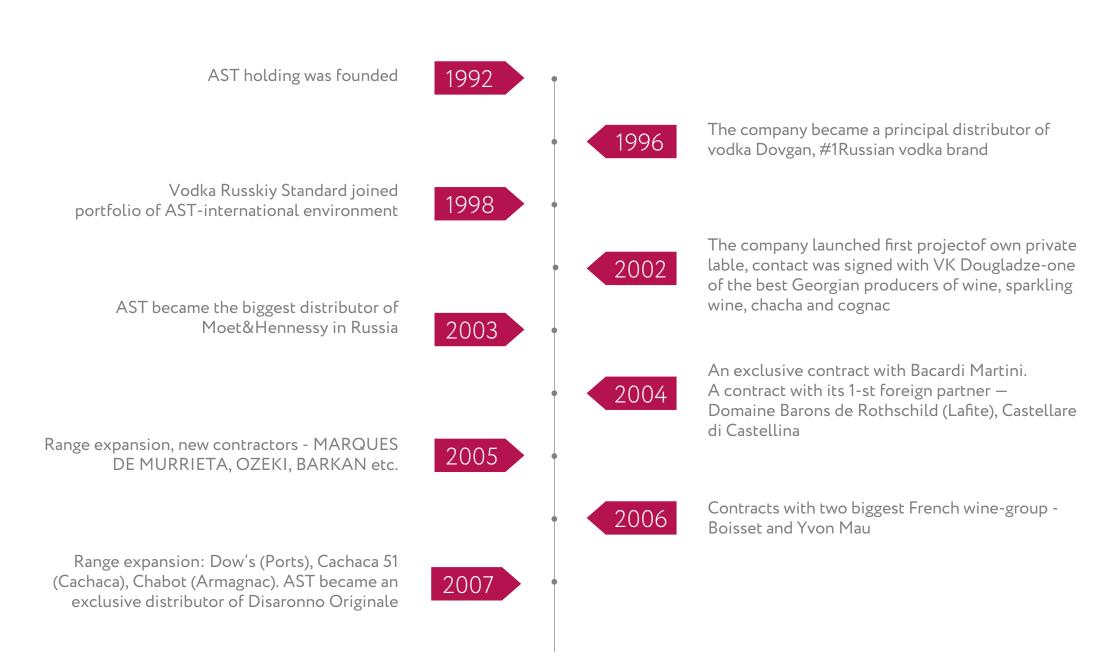
Alcohol Service Technologies

Moscow 2018

Presentation company AST

Our history



2008

AST sponsored various events: Moscow Cinema Festival, Bartenders' contest, Car of the year, Alfa Romeo Racing Day. New brands join AST portfolio: Nikka and Clontarf



Start of production key Italianown brand - Fiorino de Oro



The total turnover exceeded 10 bln rur . Share or exclusive import reached 30% from the total turnower. Our new partner - Bronco wine CompanyUSA.



The first 2 own wine boutiques of The Wine-Room chain were opened. Company plans increasen umber of stores.



New partners: Tesseron Cognac, Grattamacco, Les Cretes. A new ambitious project with the producers Grattamaco-Collemessari and Loch Lomond was launched.



Significant stage in AST International history company has become the exclusive importer and distributor of Brown Forman products in Russian Federation.



Relicensing of 3 company's subsidiaries. Sustained sales growth in post crisis period

Well-known producer "Fantinel" from Friuli region became a partner of the company. AST was the first company to import alcohol products from Georgia into the territory of Russian Federation after the break in cooperation and took leading position in this category

Started to work with the Spanish project of Michel Rolland – R&G. New partners of AST: the best and largest South Africa Wine Company – KWV, world famous Rum – Botucal.

The company is launching a large-scale rebranding project and strengthening its position in the premium alcohol market.



2009

2011

2013

2015

Main and leading distributor of 5 major Spirits importers



Our partners. Spirits

FRANCE	Category	ITALY	Category	PORTUGAL	Category
Chabot Pages Pere Laize Tesseron Coquerel	Armagnac Liqueur Calvados Cognac Сидр	Disaronno/Tia Maria Fernet Branca Isolabella Bepi Tosolini Carpano	Liqueur Bitter Sambuca Grappa	Dow's Martinez Cossart Gordon	Port Port Madeira
GERMANY	Category	JAPAN	Category	GREAT BRITAIN	Category
Kammer-Kirsch	Schnapps	Choya Ozeki	Plum wigner Sake	Clontarf Loch Lomond	lrish whiskey Scotch whisky, Gin Gin
BRAZIL	Category	MEXICO	Category	VENEZUELA	Category
Cachaca 51	Cachaca	Campo Azul	Tequila, Mescal	Botucal	Rum
CZECH REPUBLIC	Category	СИВА	Category	CHILE	Category
Palirna	Infusion	Santero	Rum	Mistral	Pisco
AUSTRIA	Category	SOUTH AFRICA	Category		
Markus Wieser	Schnapps	Cruxland	Jim		

Our partners. Wine

FRANCE

Duval-leroy, Champagne Rothschild Yvon Mau, Rhodanienne, Paul Sapin Yvecourt, Upse, Maison Sichel Boisset Group, Jayer-Gilles, Thibert Pere&fils, Lucien Boillot &Fils Tardier Laurent, Bouchard Aîné & Fils Aimery Sieur D'arques Guilbaud Freres, Chateau de Sancerre Domaine Marcel Deiss, Kuentz-Bas Chateau Roubine

Region

Champagne VdP wines Bordeaux Bourgogne

Rhône Valley Limoux Loire Alsace Прованс

ITALY

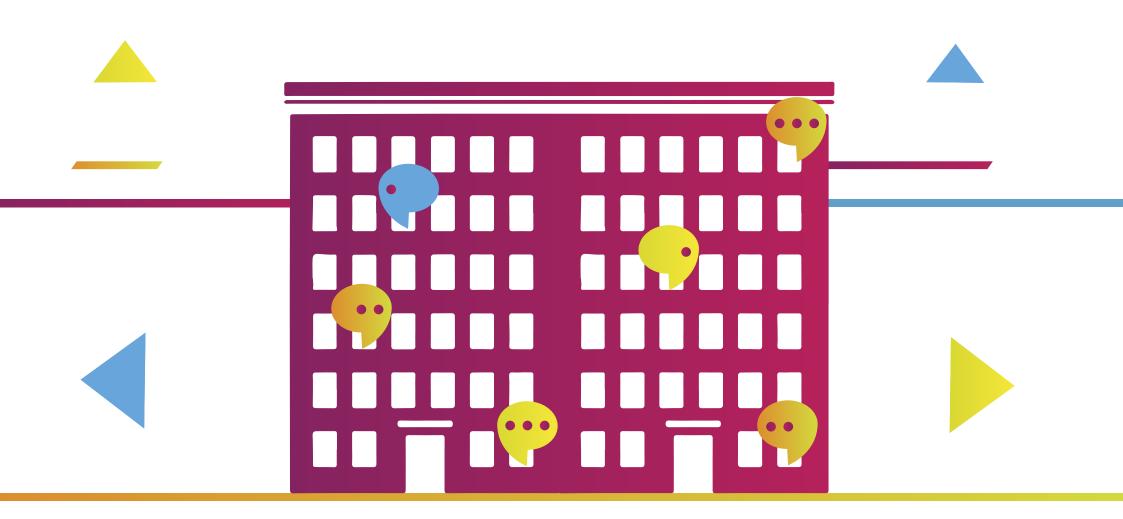
Sant'orsola, Abbazia Farnese, Binomio Speri Castellare di Castellina, Siro Pacenti , Panizzi Grattamacco, Colle Massari, Poggio Di Sotto Franz Haas Duca Di Salaparuta, Corvo, Feudi dei Pisciotto Fontanafredda Fantinel Ca' Montebello Les Cretes Felline Aliara Cevico, Ceci Villa Matilda

Region

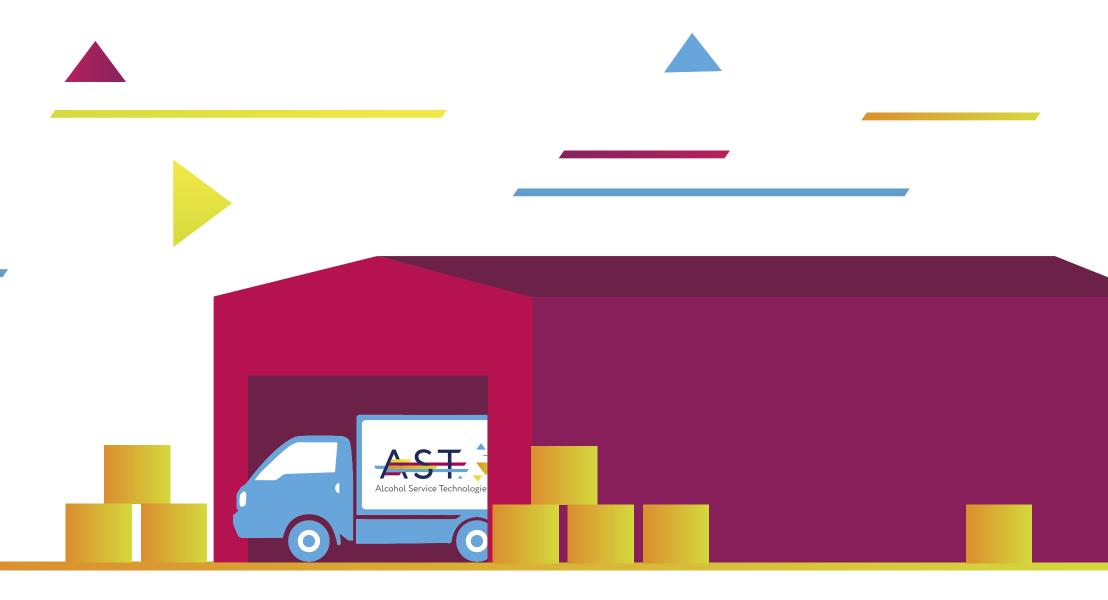
Abruzzo Veneto Tuscany Tuscany Alto Adige Sicilia Piemonte Friuli Lombardia Valle O'Aosta Puglia Умбрия Эмилия Романия

GERMANY Peter Mertes	ISRAEL Barkan	SPAIN Marques de Murrieta Barbadillo Araex	CHILE Tarapaca	ARGENTINA Tamari	USA Bronco Wine Company Buena Vista
AUSTRALIA Chapoutier	SOUTH AFRICA	NEW ZEALAND Marisco	CZECH REPUBLIC Stapleton&Springer	AUSTRIA Jurtschitsch Sonnhof Grassl Moric	GEORGIA Dougladze
AZERBAIJAN Dzheiran (Ismailli wine)	UZBEKISTAN Tashkentvino	RUSSIA Tovarishestvo Christo- foroff	GREECE Cavino		Moscow 2018

Multifunctional office 1800 m²



The Warehouse 15000m²



Company's autopark — 150 vehicles



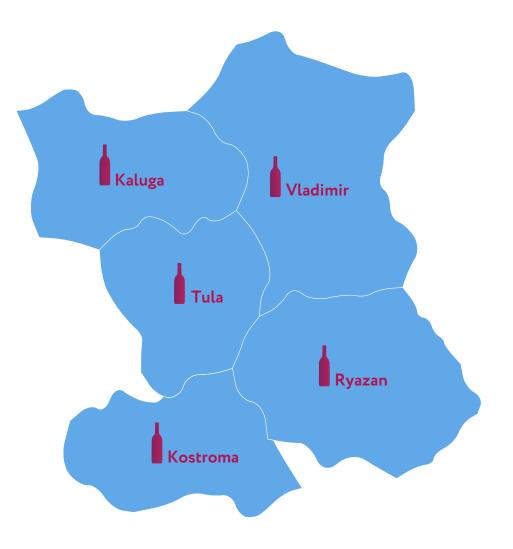
Our clients in Moscow region

- 4300 MOSCOW ON-TRADE
- 1700 MOSCOW OFF-TRADE
- 5000 CHAINS STORES
 - 716 B2B, B2C
 - 800 MOSCOW REGION
 - **30** WHOLESALE CLIENTS



Our clients in Moscow region

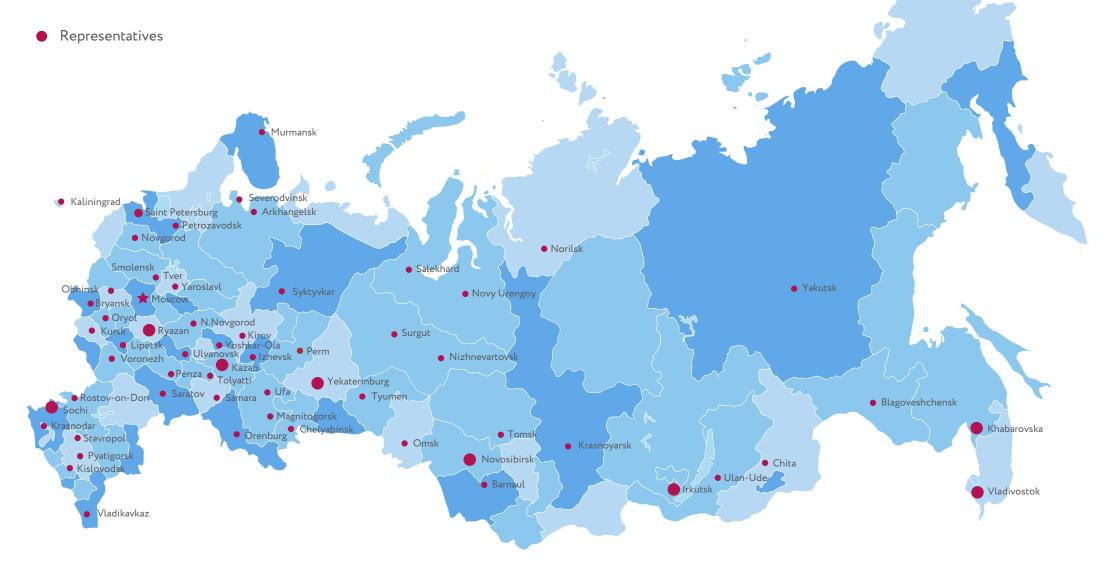
50 KALUGA
120 TULA
300 RYAZAN
134 VLADIMIR
280 KOSTROMA



Our regional partners

 $\frac{1}{2}$ SIBERIA AND FAR EAST¹ $\frac{1}{2}$ CENTRAL RUSSIA² $\frac{1}{2}$ SOUTH OF RUSSIA³ $\frac{1}{2}$ URAL⁴ $\frac{1}{2}$ POVOLZHIE⁵

More than 2000 deliveries on daily basis



AST team



AST portfolio



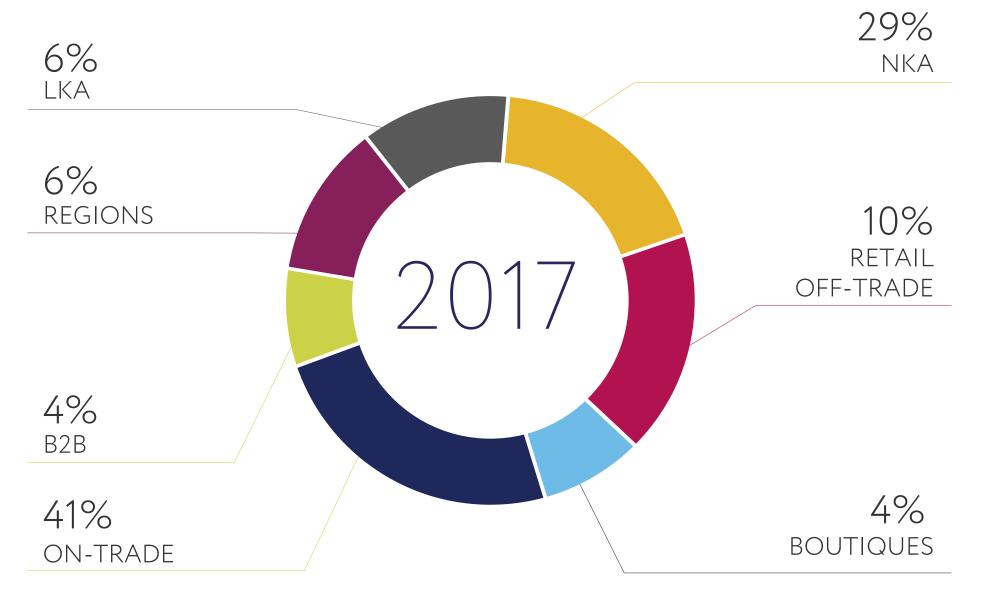
own trademarks

imported assortment

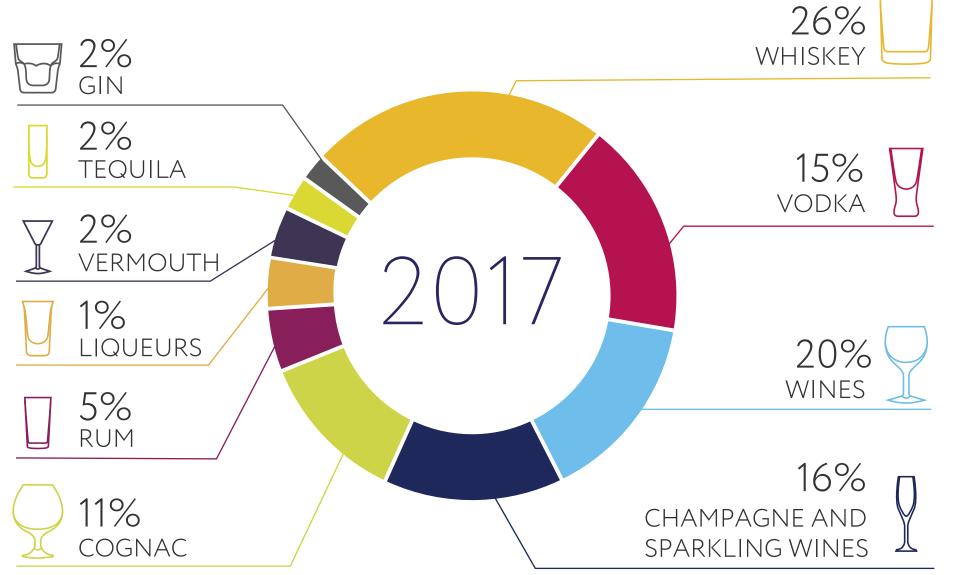
distributor's assortment

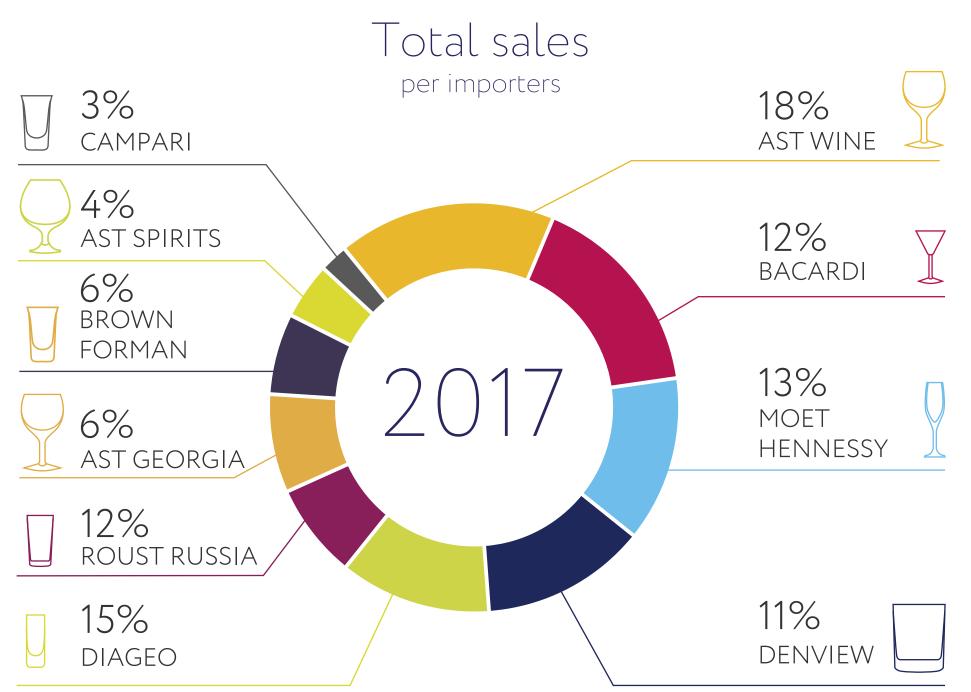


Sales channels by category (in money)









Our digital-activity



Our mission



We work on the Russian market of wines and spirits to make icon brands from all over the world available for you



Our company is trustworthy due to our professional competence



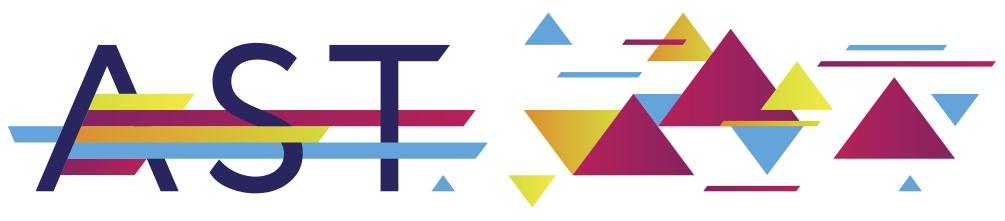
We guarantee steady sales channels



We find suppliers that are popular and trendy on the world market



Our company is open for a new partnership



Alcohol Service Technologies

AST is a prism for correct refraction of any wine and spirit assortiment. The prism refracts a colourless light source into a bright spectrum. AST also can adapt any assortiment for an appropriate market with dynamic positive results.

AST – team of professionals



Complete portfolio of premium brands



{{ We make progress together!

AST TEAM